## Key Remarks from Editorial Board

Academic Affairs Committee is a technical arm of the Board of Directors of AIB to advise on teaching, learning and research domains. Quality and relevance of teaching and learning are our priority to ensure that students will be useful citizens and well accepted in the world of work after their graduation from AIB. We are committed to the empowerment of the faculty members through capacity building and professional development for the betterment of their respective services.

AIB Research Series is the first attempt to promote a sharing of knowledge. Against this backdrop, I would like to draw your attention that authors take weeks, months and years to conduct research and write research articles, but you may spend only hours and days to read and comprehend their articles. Thus, I would like to congratulate the authors on their efforts and I also encourage you to read with interest for your professional development.

On behalf of the Committee, I would like to wish the faculty members and the students of the AIB every success in their future endeavors and academic society.

7. Edeller

Dy Samsideth, Ph.D. Chairman of the AACO and Editorial Board